

NEWS RELEASE

Prosoft Engineering Announces that Data Backup is now included with hard drive solutions by both Other World Computing and NewerTech.

Pleasanton, CA – January 9, 2007 – Prosoft Engineering, Inc., the developers of easy-to-use, award-winning products, today announced that Data Backup is now included with hard drive solutions by both Other World Computing and NewerTech.

“We’re really excited about this new agreement between Prosoft and these two great, long-standing Mac companies. Data Backup was developed to be a powerful yet easy-to-use alternative to the typically confusing and complicated backup software that has historically dominated the market, states Greg Brewer, CEO of Prosoft Engineering. “Other World Computing and NewerTech customers will be very excited to see how easy and intuitive Data Backup by Prosoft Engineering is. Also, both OtherWorld Computing and NewerTech have chosen to bundle the full versions of Data Backup with their drives, further ensuring that their customers will benefit from all the capabilities of this award-winning software.”

Data Backup: Backup Made Easy

Data Backup is a powerful utility that allows you to backup, restore and synchronize your valuable data with minimal effort. Whether you are a new computer user or a seasoned professional, Data Backup offers you just the right amount of power, flexibility and ease-of-use to help protect your files fast.

Free demos will be available at www.prosoftengineering.com.

About Prosoft Engineering

Established in 1985, Prosoft Engineering, Inc. specializes in creating professional quality software designed to be easily used by both novice and expert users. Prosoft started out as an engineering services company doing contract development work for Apple and most key Mac OS developers. Today, relying on mega hit products like Data Rescue, Drive Genius and Netware for Mac OS, Prosoft is a major software publisher/producer with distribution partners throughout the Americas, Europe and Asia. Prosoft Engineering, Inc. is headquartered in Pleasanton, CA. Please visit the website at www.prosoftengineering.com.

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