



FOR IMMEDIATE RELEASE:

JoeSoft Announces the Release of Stox Version 1.1

Pleasanton, CA – April 29, 2008 – JoeSoft announces the availability of Stox version 1.1, an update to its stock portfolio management software title for the Mac.

Stox – research, tracking and analysis

Stox is a powerful tool for the new or experienced investor. Stox cuts through the noise to give you concise, timely information to help you manage your stock portfolio in a simple, single window format that is password protected and local to your computer.

New Features in Stox 1.1

- Added new Technical Charts with ability to rearrange charts.
- Added new portfolio/equity value graphing.
- Added new Stock Ticker features.
- Added support for QIF import.
- Added drag-n-drop indices preferences table to allow rearranging.
- Added email notifications.
- Improved support for stock splits.
- New Preferences window organization.
- Stability and Performance improvements.

Availability

Stox is available to purchase online at www.JoeSoft.com for \$49.95 and at authorized partners. Current owners of Stox 1.0 can download the free update to 1.1 from www.joesoft.com

About JoeSoft

Established in 2007, JoeSoft is a wholly owned subsidiary of Prosoft Engineering, Inc. dedicated to developing software that is fun to use and offers unparalleled quality and function. JoeSoft currently offers breakout software hits including Klix, Jax and Hear. JoeSoft is headquartered in Pleasanton, CA. Please visit the website at www.joesoft.com.

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