



FOR IMMEDIATE RELEASE:

JoeSoft Announces the Release of Stox

Pleasanton, CA - December 19, 2007 – JoeSoft announces the availability of Stox, a stock portfolio management software title for the Mac.

"Stox is an in-depth analytical stock management tool that helps you research and track your stock portfolio", states Greg Brewer, CEO of Prosoft. "It really is the next generation of portfolio management software which is suited for both novice users and seasoned investors alike."

Stox – research, tracking and analysis

Stox is a powerful tool for the new or experienced investor. Stox cuts through the noise to give you concise, timely information to help you manage your stock portfolio in a simple, single window format that is password secured and local to your computer.

Availability

Stox is available to purchase online at www.JoeSoft.com for \$49.95 and at authorized partners.

About JoeSoft

Established in 2007, JoeSoft is a wholly owned subsidiary of Prosoft Engineering, Inc. dedicated to developing software that is fun to use and offers unparalleled quality and function. JoeSoft currently offers breakout software hits including Jax and Klix.

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