

## NEWS RELEASE

### Prosoft Engineering Announces Jax for iPod®

**Pleasanton, CA – January 9, 2007** – Prosoft Engineering, Inc., the developers of easy-to-use, award-winning products, today announced Jax. Prosoft will be giving a sneak peek of the new program at the Macworld San Francisco show at Moscone Center, January 9<sup>th</sup> – 12<sup>th</sup> (booth S637).

“Jax is a product that is different from our current line of utilities. This program really opens your iPod up to a whole new universe of possibilities,” states Greg Brewer, CEO of Prosoft Engineering. “The best part about Jax is that it is customizable and its features can change to match your personality and needs. We are very excited to launch a new product with such a variety of options and possibilities,” states Mr. Brewer.

#### **Jax: Real Life Meets Digital Life**

Jax has more than a dozen features built in and you can add others whenever you want as we develop more and more Jax. Just go to our website and find others that you might like.

#### **Control your music**

Configurable visualizers. manage your lyrics and find songs in your library that contain specific phrases and words. Manage your album art and select alternative images with higher resolution or different and international graphics. Research your favorite songs and bands, their band members, similar bands and click in a brand new awe-inspiring interface.

#### **Control your life**

Point-to-point directions, current weather forecasts, your favorite stock quotes, movie listings and local gas prices. Local news from your favorite news readers, all your latest emails and any of your favorite documents - and oh, have you heard? You can download them into your iPod as text, or as spoken words as tracks in MP3 format. Not good enough? How about being to directly download YouTube, Google Videos, and any QuickTime movies directly to your video iPod?

#### **Control your future**

This is just the beginning... Jax is upgradeable with its plug and play feature set. Each feature of Jax is a module (called a Jak). Dozens more are on the way and most will be available as free downloads right from our website.

Jax will be available in early February for purchase online at [www.prosoftengineering.com](http://www.prosoftengineering.com) and at Apple Stores, Fry's Electronics, ClubMac, MacMall, Other World Computing, MacConnection, Amazon.com and other Mac software retailers. International partners may be found at [www.prosofteng.com/about\\_us/distributors.php](http://www.prosofteng.com/about_us/distributors.php).

#### **About Prosoft Engineering**

Established in 1985, Prosoft Engineering, Inc. specializes in creating professional quality software designed to be easily used by both novice and expert users. Prosoft started out as an engineering services company doing contract development work for Apple and most key Mac OS developers. Today, relying on mega hit products like Data Rescue, Drive Genius and Netware for Mac OS, Prosoft is a major software publisher/producer with distribution partners throughout the Americas, Europe and Asia. Prosoft Engineering, Inc. is headquartered in Pleasanton, CA. Please visit the website at [www.prosoftengineering.com](http://www.prosoftengineering.com).

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