

NEWS RELEASE

Prosoft Engineering Announces Data Backup 3

Pleasanton, CA – January 9, 2007 – Prosoft Engineering, Inc., the developers of easy-to-use, award-winning products, today announced Data Backup 3. Prosoft will be demonstrating the new features and giving a sneak peek at the Macworld San Francisco show at Moscone Center, January 9th – 12th (booth S637).

"We are excited that companies like Apple are raising the awareness of backups and are hopeful that it will encourage more people to establish a safe daily backup regimen," states Greg Brewer, CEO of Prosoft Engineering. "We are happy to be able to offer a flexible solution that gives novice users a simple, automated, safe backup solution while not overlooking the expert users who need comprehensive backup control and features. Everyone will find Data Backup 3 to be a valuable tool, and best of all, just like the original version 3 years ago, Data Backup 3 has ease-of-use built right in."

Data Backup 3: Easy, Powerful, and Flexible Backups

Data Backup 3 is a powerful utility that allows you to backup, restore and synchronize your valuable data with minimal effort. Whether you are a new computer user or a seasoned professional, Data Backup 3 offers you just the right amount of power, flexibility and ease-of-use to help protect your files fast.

New Features of Data Backup 3

- New user interface.
- Backup to CDs and DVDs, automatically spanning on multiple disks.
- Fast Start feature skips scanning and speeds up backups dramatically.
- Built-in backup sets to quickly backup your iTunes or iPhoto files, other important data or your entire system.
- Automatically wake from sleep to backup.
- Automatically power off after your backup completes.
- Go "back in time" and see your files and directories, as they were when your backups happened.

Data Backup 3 will be available in early February for purchase online at www.prosoftengineering.com and at Apple Stores, Fry's Electronics, ClubMac, MacMall, Other World Computing, MacConnection, Amazon.com and other Mac software retailers. International partners may be found at www.prosofteng.com/about_us/distributors.php.

Free demos will be available at www.prosoftengineering.com.

About Prosoft Engineering

Established in 1985, Prosoft Engineering, Inc. specializes in creating professional quality software designed to be easily used by both novice and expert users. Prosoft started out as an engineering services company doing contract development work for Apple and most key Mac OS developers. Today, relying on mega hit products like Data Rescue, Drive Genius and Network for Mac OS, Prosoft is a major software publisher/producer with distribution partners throughout the Americas, Europe and Asia. Prosoft Engineering, Inc. is headquartered in Pleasanton, CA. Please visit the website at www.prosoftengineering.com.

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