

FOR IMMEDIATE RELEASE:

Jennifer Dyer
Prosoft Engineering, Inc.
925.426.6100 ext. 2323
jdyer@prosofteng.com
<http://www.prosofteng.com>

Prosoft Engineering Announces the availability of Drive Genius at the Apple retail locations, and featured at the Genius Bar.

Pleasanton, CA – October 18, 2005 - Prosoft Engineering Inc., the makers of easy-to-use, professional quality software, announces the availability of Drive Genius at Apple retail locations, and for 2 weeks featured at the Genius Bar.

"We're really excited about Drive Genius for Macintosh. Since its release at MacWorld San Francisco 2005, Drive Genius has won numerous awards from all the Mac magazines and is becoming the new industry-standard for Macintosh hard drive utilities." said Gordon Bell, General Manager of Prosoft Engineering. "For the next 2 weeks, customers interested in Drive Genius will be able to find it right at the Genius Bar in their local Apple store."

Drive Genius: Maintain, Manage, and Optimize Your Hard Drive

Drive Genius is an OS X utility designed to provide unsurpassed storage management. Featuring an easy-to-use interface, Drive Genius is packed with powerful tools such as a drive optimizer, a comprehensive repair facility for analyzing, repairing and rebuilding volumes, plus excellent testing capabilities with media surface scanning, performance benchmarking and data integrity checking. It can be used to initialize drives, create and delete partitions, and erases them securely as per Department of Defense's standard. Drive Genius can also hide partitions and duplicate volumes or drives swiftly. Last but not least, Drive Genius features advanced tools for resizing and moving of volumes without reformatting, and sports a sector-editing tool to modify the data on any sector of the drive -- powerful features that will satisfy even the seasoned Mac experts.

About Prosoft Engineering

Established in 1985, Prosoft Engineering, Inc. specializes in creating professional quality software designed to be easily used by both novice and expert users. Prosoft's line of networking and utility software products are engineered to empower users to effectively manage their data. Prosoft Engineering, Inc. is headquartered in Pleasanton, CA. Please visit the website at www.prosofteng.com.

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