

NEWS RELEASE

Prosoft Engineering Announces Data Backup PC

Pleasanton, CA – July 10, 2007 – Prosoft Engineering, Inc., the developers of easy to use, award-winning products, today announced the release of Data Backup PC.

“We’re very happy to be able to provide a backup solution for PC users. Data Backup PC will help encourage users to establish a daily backup regimen, with its easy to use interface and customizable backup options. Data Backup PC will be a great addition to our current product line and Prosoft will now be able to provide a backup solution for Mac and PC users,” states Greg Brewer, CEO of Prosoft Engineering.

Data Backup PC

Whether you are a new computer user or a seasoned professional, Data Backup PC offers you just the right amount of power, flexibility and ease of use to help you protect your files fast. Data Backup PC allows users under a Windows® operating system to backup to any storage media including CD/DVD, USB, tape, Blue-ray® discs and network drives. In addition to supporting earlier Windows versions and the newly released Windows Vista, Data Backup PC provides a wizard driven user interface enabling the management and automation of an unlimited number of backup sets. The support of almost any storage media available, coupled with, virus protection, make Data Backup PC an optimal tool for protecting against data loss for single PCs and servers.

Data Backup PC will be available for purchase online at: www.prosoftengineering.com and at other software retailers. International partners may be found at: www.prosofteng.com/about_us/distributors.php Data Backup PC and Mac are also available for OEM bundling opportunities.

Free demos will be available at: www.prosoftengineering.com.

About Prosoft Engineering

Established in 1985, Prosoft Engineering, Inc. specializes in creating professional quality software designed to be easily used by both novice and expert users. Prosoft started out as an engineering services company doing contract development work for Apple and most key Mac OS developers. Today, relying on mega-hit products like Data Rescue, Drive Genius and Netware for Mac OS, Prosoft is a major software publisher/producer with distribution partners throughout the Americas, Europe and Asia. Prosoft Engineering, Inc. is headquartered in Pleasanton, CA. Please visit the website at www.prosoftengineering.com.

Jennifer Bell
Prosoft Engineering, Inc.
303 Ray Street
Pleasanton, CA 94566
(925) 621-2412
jbell@prosofteng.com
<http://www.prosoftengineering.com>

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